

With a computer science degree from Rochester Institute of Technology, Allen grabbed his briefcase and tightened his tie to enter corporate life with Xerox Information Management Services.

Allen Galante
Biotic founder



Allen received many honors and awards while continually learning (from the Wharton School, University of Rochester, and Cornell University). He managed various business functions - technology, marketing, advertising, and human resources continually broadened and strengthen his business expertise. Now "retired" at thirty-nine years young, Allen voluntarily left Xerox with an intention towards a better, more altruistic life driven by personal values. Realizing massage therapy is an excellent way to foster connection and help people heal, Allen will become licensed in Massage Therapy in 2009. During his studies he noticed a need in the community for business services and created Biotic to help massage therapists grow.



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Business services for
massage therapy providers



Visit www.BioticRochester.com

For your FREE quote call
(585)490-3350

Biotic provides business services to Massage Therapy Centers and individual Licensed Massage Therapists.

Biotic business services include:

- Web site design and launch
- Brochures
- Advertising strategies
- Logos/branding
- Business consultation
- Office Optimization
- Technical Services
- Financial business planning



Visit www.BioticRochester.com frequently for advice to help you run a successful massage therapy practice.

Many massage therapists need business assistance (such as internet marketing, brochures, branding/logo, promotion and business planning). **Biotic helps licensed massage therapy providers develop a strong business foundation focused on growth.**

Biotic provides business consulting for growth results by creating an internet presence, designing brochures, converting office paper to digital processes, and implementing effective promotional approaches.

Biotic offers **over seventeen years of corporate expertise** in Information Management, Marketing, Advertising and Human Resources to massage therapists at a rate they can afford.

RATES:

Biotic provides business services at a very competitive rate. Rates are on a sliding scale. Biotic charges an hourly rate equal to your rate for a sixty minute massage. **Call or email for a proposal.**

Call (585)490-3350 for your FREE quote.



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